



## TOVEK - BUSINESS ANALYTICS SOLUTION

26 Noiembrie, 2025

București, Str. Ion Ghica nr. 4 (CCIB - Camera de Comerț și Industrie a Municipiului București) - Aula Carol I

### Press Release: TOVEK - Business Analytics Solution Event

**Official presentation of the TOVEK Business Analytics Solution at CCIB: growing interest from public institutions and private companies in adopting Big Data analytics technologies.**

**Event type:** Presentation Conference

**Date:** Wednesday, 26.11.2025

**Time:** 9:00 - 14:00

**Location:** Bucharest, 4 Ion Ghica St. (CCIB - Bucharest Chamber of Commerce and Industry) - Aula Carol I

#### Speakeri participanți:

- **Robert Barbu** - Member Relations Office, CCIB
- **Miroslav Nečas** - Head of International Sales, TOVEK
- **Jason Bergeron** - Sales Representative, TOVEK
- **Marius Ghiba** - CEO & Founder, INTERDILIGENCE
- **Daniel Bîlea** - CTO, INTERDILIGENCE

#### Event Agenda:

09:00 - 09:30	Guest reception & buffet
09:30 - 10:30	Opening remarks - Robert Barbu, Marius Ghiba, Jason Bergeron
10:30 - 11:30	Tovek - Government sector case studies - Miroslav Nečas
11:30 - 12:30	Tovek - Private sector case studies - Daniel Bîlea
12:30 - 14:00	Final discussions & buffet

The Bucharest Chamber of Commerce and Industry (CCIB), together with INTERDILIGENCE and TOVEK, hosted on Wednesday, November 26, 2025, the official presentation of the TOVEK solution; an **advanced platform for analyzing large volumes of data, used internationally in complex data analysis, multidisciplinary audit, and strategic decision-making projects.**

The event, held in the Aula Carol I of CCIB, brought together dozens of participants from public institutions, private companies, analytical organizations, and professionals in strategic management, data, and technology. The atmosphere was highly interactive, with attendees expressing strong interest in the platform's capabilities.

### **Case studies, interactive demonstrations, and participant feedback**

The agenda included presentations from INTERDILIGENCE and TOVEK representatives, followed by two dedicated case study sessions:

- **Government sector case studies** – presented by *Miroslav Nečas* (TOVEK)
- **Private sector case studies** (energy, insurance, and manufacturing) – presented by *Daniel Bîlea* (INTERDILIGENCE)

The demonstrations showcased how TOVEK can process structured and unstructured data from diverse sources, perform complex correlations, and generate real-time graphical visualizations. These capabilities generated positive feedback and numerous practical questions from participants, with particular interest in the system's ability to deliver fast, accurate, and easily interpretable results.

"In many cases, analysts need up to two weeks to gather information, connect the dots, verify sources, and reach a solid conclusion. With the help of technology, the same work can be done in two to three days, with greater accuracy, deeper validation, and significantly less manual effort," stated **Jason Bergeron from TOVEK**.

In turn, **Marius Ghiba, CEO & Founder of INTERDILIGENCE**, highlighted today's data-related challenges: "By 2025, companies no longer suffer from a lack of information – they struggle with having too much data that they are unable to connect in a way that generates valuable insights. Solutions like TOVEK make it possible to turn raw data into real decisions."

### **Strengthened partnership and readiness for customized developments**

As TOVEK's official partner in Romania, INTERDILIGENCE reconfirms the value of the Czech software producer's analytical tools by integrating them with complex consulting services. Additionally, TOVEK expressed its openness to collaborate with both public and private organizations, including for the development of customized functionalities tailored to specific user needs.

### **Next steps and further demonstrations**

The event marks an important milestone in increasing the visibility of the TOVEK solution and the activities of INTERDILIGENCE on the Romanian market. Companies and institutions interested in dedicated sessions, in-depth demonstrations, or discussions about integrating the solution into their operational workflows are invited to contact the representatives of the two companies.

**Contact for demonstrations and additional information:**

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